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SPORTS
SPONSORSHIP
INVESTMENT
FORUM &
AWARDS

SSIFA[®]

AWARDS ENTRY GUIDE

CELEBRATING EXCELLENCE IN SPORTS SPONSORSHIP BUSINESS

Introduction

Sports Sponsorship Investment Forum & Awards

The awards celebrate excellence in the sports sponsorship business. This prestigious event recognises brands, rightsholders, agencies, teams, and media owners for their innovation, creativity, and leadership in executing and delivering outstanding sponsorship initiatives.

This is an unmissable opportunity to have your work evaluated by industry experts, gain peer recognition, benchmark against competitors, and unlock new avenues for growth while attracting top talent to your organisation.

Our award categories encompass the key areas of sponsorship excellence, and we encourage you to enter those that align most closely with your achievements.

There is no entry fee for the award categories. Shortlisted nominees and winners will benefit from enhanced brand reputation and national visibility.

SSIFA offers a unique public relations opportunity to position you and your business as leaders in this competitive field.

And let's not forget the coveted trophy that successful entrants will proudly take home at the event!

So, what are you waiting for? Put on your thinking cap and start preparing your entries!

We wish all participants the best of luck and eagerly anticipate receiving your submissions.

SSIFA TEAM

AWARD CATEGORIES

There are 14 categories to choose from.

Entries must be submitted online at www.ssifa.africa

1. Overall Sponsorship of the Year
2. Sponsorship Brand of the Year
3. Sponsorship Activation of the Year
4. Best Media House in Sports Sponsorship Activation
5. Best use of Media Channels Award
6. Media Sponsorship of the Year
7. Innovation in Sponsorship Award
8. Best Environmental & Sustainability Sponsorship
9. Social Purpose Sports Sponsorship of the Year
10. Best use of Talent (Sports Team or Athlete) Award
11. Grassroots Sports Sponsorship of the Year
12. Sports Property of the Year
13. Best use of Data & Measurement Award
14. Best use of Content Award

HOW TO ENTER

When completing your entry, please follow these rules:

1. All activities cited in support of your entries must have been ongoing within the past 12 months from the closing date of these awards.
2. Please ensure your submission fits onto no more than 5 A4 pages in PDF format, including supporting materials such as pictures, graphs, testimonials, etc.
3. Please answer each of the key criteria points allocated to the category that you are entering. This is what the judges base their scores on. Back up your key points with other information such as tables, graphics, figures, pictures etc.
4. You may enter as many categories as are relevant, however each entry must be tailored to meet the category criteria.
5. The entering party has to be a resident of Kenya, and the projects that support their entry must have taken place in Kenya unless stated otherwise in the entry criteria.

You will need the following items to complete and submit your entry:

1. Your 5 A4 page PDF entry submission document.
2. A 50-word summary of your entry. This may be used in full in our Awards booklet or in our script. It must be relevant to the category you are entering. So, if you are entering a project, the summary must be about the project, if you are entering a person, it must be about that person.
3. 2 high-resolution landscape photos (300 dpi) relevant to your entry and the category you are entering. So, if you are entering a project, the photos must be about the project. No collages/logos/watermarks.
4. These will be used as part of the AV presentation on the night, so choose photos that you are proud to display.
5. You can also upload a YouTube link for a video submission
6. A jpeg version of your organisation logo (300 dpi).

Please note: All of the above items will be required in order to submit your entry, and you will not be able to modify your entry once uploaded

TIPS FOR ENTERING

Understand the Criteria

Carefully read the judging criteria and ensure you address each point. Judges rely on these criteria to score entries, so it's essential to touch on every aspect. Support your claims with relevant facts, figures, and information to strengthen your case. By adhering to the criteria, you enhance your chances of a high score and make the judges' evaluations easier.

Choose the Right Categories

Take the time to review all available categories and select those most relevant to your achievements. This strategic choice increases your likelihood of winning by aligning your entry with the appropriate criteria.

Leverage Powerful Facts

Concrete data is far more persuasive than vague generalities. Explore various ways to present your information, as some formats may have a greater impact than others. While honesty is paramount, it's perfectly acceptable to craft a compelling narrative that showcases your company's strengths.

Stay Within Submission Limits

Adhere to the specified submission guidelines— a maximum of five A4 pages. Submitting excessive information can overwhelm judges, while overly minimal entries may fail to capture their attention. Strive for a balanced approach that provides enough detail without unnecessary fluff.

Put Yourself in the Judges' Shoes

Consider what would truly impress the judges. What sets you apart? Our judges are seasoned professionals, so it's crucial to view your entry from their perspective. Often, entries prepared solely by junior team members miss key selling points; involving someone at the board level can significantly enhance your submission.

Proofread Thoroughly

Many entries fall short due to basic errors such as spelling and grammatical mistakes. Take the time to review your submission carefully to ensure it is polished and professional.

Seek Feedback

Don't hesitate to reach out for assistance! The awards team is available to discuss draft entries and provide guidance. If you're considering a unique approach and would like feedback before submission, give us a call—we're here to help!

JUDGES & JUDGING PROCESS

An independent and esteemed panel of judges, comprising experts from academia, business, and related sectors, will oversee the judging process. This diverse group will bring their extensive experience to evaluate each entry fairly.

Shortlisting

1. After the entry deadline, all submissions will be meticulously reviewed and scored based on the established criteria by our shortlisting panel.
2. The highest-scoring entries will advance to the shortlist for each category.
3. You will receive an email notification from the Event Team regarding the success of your entry.
4. The shortlisted finalists will be published on our website: (<http://www.ssifa.africa>).

Judging

1. Judges are organized into panels according to their areas of expertise to prevent any conflicts of interest.
2. Each judge scores finalists based on the relevant category criteria.
3. Scores are collected and compiled by the event team.
4. The judging coordinator verifies all scores for accuracy.
5. The entrant with the highest score in each category will be declared the winner.

CATEGORIES & CRITERIA

1. Overall Sponsorship of the Year

The Sponsorship of the Year award is the Supreme Award and sets the benchmark for sponsorship excellence. You cannot enter this award directly as the trophy will be awarded to one outstanding winner selected from the winners of the other categories.

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2. Sponsorship Brand of the Year

This category emphasizes the overall effectiveness and reputation of a brand as a sponsor. It recognises how well a brand has leveraged its sponsorships to enhance its image, engage audiences, achieve marketing objectives and more importantly make an outstanding positive impact on society. This may be a specific sponsorship campaign or an all-round sponsorship strategy.

Entry is by a 5-page A4 PDF submission; the judges will be looking for a clear plan and evidence that it is delivering on core objectives.

The judges will be looking for clear information backed up by evidence, photos, and supporting materials, that pays particular attention to the criteria listed below

- **Organisation Background:** Please outline when the organisation was established, sectors operated in, the number of employees and full sponsorship portfolios.
- **Sponsorship(s):** Please describe the sponsorship(s) you are submitting, including how long has it been in existence, the category, level, unique features and overall strategy where relevant.
- **Objectives:** What are the objectives of the sponsorship? For example, connecting with a specific audience, CSR strategy, community engagement, key messages, etc.
- **Execution:** How are these objectives being met? Please provide details of the outcome, e.g. audience feedback, differentiation, brand health, media coverage etc. How is the sponsorship activated? Include some creative examples of activation and/or engagement with the target audience.
- **Innovation:** Demonstrate the innovative aspects of this sponsorship. How is this partnership delivering beyond traditional sponsorships?
- **Outcome & Results:** Outline why it is the best sponsorship brand in Kenya, detailing the benefits it brings to all parties.
- **Testimonials:** Where possible, please include testimonials from both the rightsholder, the brand, as well as an individual benefitting at community level that testifies to the success of the partnership.

3. Sponsorship Activation of the Year

This award recognises excellence in the area of sponsorship activation through experiential marketing. Judges will evaluate the creative and innovative strategies used to create memorable experiences that cut through and resonate with the target group.

Entry is by a 5-page A4 PDF submission; the judges will be looking for a clear plan and evidence that the activation is delivering on core objectives.

They will also be looking for clear information backed up by evidence, photos, and supporting materials, that pays particular attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisation was established, sectors operated in, the number of employees and the sponsor's full sponsorship portfolios.
- **Sponsorship:** Please describe the sponsorship activation, how long has it been in existence, the category, level, and unique features.
- **Objectives:** What were the objectives of the sponsorship campaign? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc. What metrics do you use to measure its success?
- **Execution:** Outline how these objectives were met, including how experiential marketing was used to achieve these aims and how the campaign was integrated through other channels. Please include imagery or video content from the experience.
- **Outcome & Results:** Outline why this is the best use of experiential marketing in a sponsorship campaign in Kenya. Please provide details of the outcomes, e.g. event participants, research, brand health, product or service awareness, sales uptake, consumer feedback etc.
- **Feedback:** Where possible, please include fan or participant remarks, blogs, or any other relevant feedback.
-

4. Best Media House in Sports Sponsorship Activation

This award goes to a media organization that is most in tune with the needs of a leading-edge sponsorship activation, in either the B2B or B2C arena. The category is open to both offline and online media entities, including newspapers, radio stations, TV stations, digital platforms, OOH advertising, to name a few.

Judges would like to see an example of a media entity working with clients across sponsorship programmes where their channel plays a significant, if not predominant, role.

Entry is by a 5 A4 page submission. Please note that you can meet the criteria for this entry by referencing single or multiple campaigns executed deploying your channel.

The judges will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please provide a background of your channel, audience, sponsorship activation resources; in short, how your channel has been designed to maximise sponsorship-related budgets.
- **Achievements & unique selling points:** what features make your channel a compelling proposition for budget-holders?
- **Sponsorship(s):** give an example of a specific sponsorship activation campaign carried out on your media channel over the past 12 months; provide a brief description of the sponsorship, indicating exactly what you did. In particular, we want you to demonstrate how your channel was the best choice for the budget-holder.
- **Outcome & Results:** Summarise how your channel delivered the budget-holder's objectives, detailing the benefits it brings to the client and how the success of the sponsorship was measured.
- **Testimonials:** Where possible, please include testimonials from your clients, which illustrate the partnership's success.

5. Best use of Media Channels

This award recognises excellence in the area of sponsorship activation through the use of digital or offline media channels e.g. broadcast, cinema, magazine, press, radio, podcasting, TV, print and/or outdoor advertising.

Judges will be looking for creative and innovative integrated marketing communication campaigns that cut through and reach out to the target audience they seek to engage with.

Entry is by a 5 A4 page submission; judges will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisation was established, the sectors operated in, the number of employees and the sponsor's full sponsorship portfolios.
- **Sponsorship:** Please describe the sponsorship you are advertising, how long has it been in existence, category, level, and unique features.
- **Objectives:** What were the objectives of the sponsorship campaign? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc. What metrics do you use to measure its success?
- **Execution:** Outline how these objectives were met, including details on how the campaign was integrated through other channels. Please include a summary of media weight for this channel and some examples of the creative execution.
- **Outcome & Results:** Outline why this is the best use of media channels in a sponsorship campaign in Kenya. Please provide details of the outcomes, e.g. research, brand health, product or service awareness, sales uptake, consumer feedback, differentiation etc.

6. Media Sponsorship of the Year

This award recognises outstanding media organizations that have successfully partnered with sports events or championships in Kenya over the last 12 months.

Judges will not only evaluate the creativity and innovation involved in bringing the partnership to life but also the effectiveness of the sponsorship in achieving successful business outcomes.

Additionally, they will assess how the media sponsorship has contributed in enhancing the visibility, accessibility, and growth of sports in Kenya.

Entry is by a 5 A4 page submission; the judges will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisation was established, the number of employees and the sponsor's full sponsorship portfolio(s).
- **Sponsorship:** Please describe the sponsorship, how long it has been in existence, the category, level, and unique features.
- **Objectives:** What were the objectives of the sponsorship campaign? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc. What metrics do you use to measure its success?
- **Strategic Fit & innovation:** Outline how well the sponsorship aligns with the brand's overall strategy and objectives, including the innovative aspects utilized to effectively deliver the sponsorship goals.
- **Outcome & Results:** Outline why this is best media sponsorship execution in Kenya. Please provide details of the outcomes, e.g. research, brand health, product or service awareness/sales/uptake, consumer feedback differentiation etc.
- **Supporting facts & statements:** Include any other facts or statements that you feel are relevant to support the entry.

7. Innovation in Sponsorship Award

This award recognises a brand, rightsholder, individual, corporate team or an agency that can demonstrate a distinct new method or unique approach to a sponsorship activation, partnership, or initiative.

This may include a unique collaboration that demonstrates innovative thinking beyond traditional sponsorship agreements, the creation of new assets that can be used to create significant value for the brand and rightsholder, a new insight which drives engagement or a tech application that optimizes sponsorship efficiency and maximizes outcomes or a new method of enhancing sponsorship activation.

Entry is by a 5 A4 page submission; the judges will be looking for clear information backed up by evidence, photos, and supporting materials.

The judges will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Rationale:** What was the rationale behind the innovation? Was there a specific problem that required it?
- **Innovation:** Is the innovation an improvement on existing methods or technology and, if so, how much of an improvement? What are the unique aspects of this improvement?
- **Idea Development:** How was the idea developed from concept through design and implementation?
- **Wow factor:** What is the wow factor? Judges are looking for ideas that leapfrog current processes or technology and provide simple and elegant solutions to long-standing issues.
- **Outcome & Results:** How effective is the innovation, and what are its benefits?
- **Supporting facts & statements:** Include any other facts or statements that you feel are relevant to support the entry.

8. Best Environmental & Sustainability Sponsorship

This award category recognizes a brand, corporate team, agency or rightsholder committed to creating a better future for people, planet and communities through sports sponsorship over the last 12 months.

Entry is by a 5 A4 page submission; the judges will be looking for clear information backed up by evidence, photos, and supporting materials.

The judges will be looking for a clear plan and evidence that the sponsorship is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisations were established, sectors operated in, the number of employees and full sponsorship portfolios.
- **Sponsorship(s):** Please describe the sustainability linked sponsorship(s) you are submitting, including how long has it been in existence, the category, level, and unique features.
- **Objectives:** What are the objectives of the sponsorship? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc. What metrics do you use to measure its success?
- **Execution:** Outline how these objectives were met, including details on how the sponsorship was activated. Please include some creative examples of activation and/or engagement with the target audience.
- **Innovation:** Demonstrate the innovative aspects of this sponsorship. How is this partnership delivering beyond traditional sponsorships?
- **Outcome & Results:** Outline why it is the best environmental and sustainability sponsorship of its kind in Kenya, detailing how this sponsorship has contributed to creating a better future for people, planet and communities. Please provide details of the outcomes, e.g. audience feedback, differentiation, brand health, media coverage etc.
- **Testimonials:** Where possible, please include testimonials from the rightsholder, the brand, or a community rep testifying to the partnership's success.

9.

Social Purpose Sports Sponsorship of the Year

This award category recognises an outstanding cause or charity sponsorship undertaken in Kenya over the last 12 months.

Judges will be looking for a solid partnership, built on mutual objectives and innovation in terms of engagement with the community it addresses and clear results that the partnership has been successful in achieving its objectives.

Entry is by a 5 A4 page submission; the judges will be looking for clear information backed up by evidence, photos, and supporting materials.

The judges will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisations were established, sectors operated in, the number of employees and full sponsorship portfolios.
- **Sponsorship(s):** Please describe the sponsorship(s) you are submitting, including how long has it been in existence, the category, level, and unique features.
- **Objectives:** What are the objectives of the sponsorship? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc. What metrics do you use to measure its success?
- **Execution:** Outline how these objectives were met, including details on how the sponsorship was activated. Please include some creative examples of activation and/or engagement with the target audience.
- **Innovation:** Demonstrate the innovative aspects of this sponsorship. How is this partnership delivering beyond traditional sponsorships?
- **Outcome & Results:** Outline why it is the best social purpose sponsorship of its kind in Kenya, detailing how this sponsorship has contributed to the cause identified. Please provide details of the outcomes, e.g. audience feedback, differentiation, brand health, media coverage etc.
- **Testimonials:** Where possible, please include testimonials from the rightsholder, the brand, or the beneficiary testifying to the success of the partnership.

10.

Best use of Talent (Sports Team or Athlete) Award

This award recognises the best brand and sports team or athlete synergy in Kenya over the last 12 months.

Judges will be looking for a partnership or sponsorship which has been built on mutual objectives, which demonstrates innovative thinking and execution, which effectively takes the sports team or athlete sponsorship to the next level.

Entry is by a 5 A4 page submission; the judges will be looking for clear information backed up by evidence, photos, and supporting materials.

They will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisations were established, sectors operated in, the number of employees and full sponsorship portfolios.
- **Sponsorship(s):** Please describe the sponsorship(s) you are submitting, including how long has it been in existence, the category, level, and unique features.
- **Objectives:** What are the objectives of the sponsorship? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc. What metrics do you use to measure its success?
- **Execution:** Outline how these objectives were met, including details on how the sponsorship was activated. Please include some creative examples of activation and/or engagement with the target audience.
- **Innovation:** Demonstrate the innovative aspects of this sponsorship. How is this partnership delivering beyond traditional sponsorships?
- **Outcome & Results:** Outline why it is the best use of talent sponsorship of its kind in Kenya, detailing the benefits it brings to all parties. Please provide details of the outcomes, e.g. audience feedback, differentiation, brand health, media coverage etc.
- **Testimonials:** Where possible, please include testimonials from both the rights holder and the brand, testifying to the partnership's success.

11. Grassroots Sports Sponsorship of the Year

This award recognises the best grassroots sports sponsorship initiative undertaken in Kenya over the last 12 months.

Judges will be looking for a solid partnership, built on mutual objectives and innovation in terms of engagement and genuine evidence of the support the brand has played in development at a grassroots level.

Entry is by a 5 A4 page submission; the judges will be looking for clear information backed up by evidence, photos, and supporting materials.

The judges will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisations were established, sectors operated in, the number of employees and full sponsorship portfolios.
- **Sponsorship(s):** Please describe the sponsorship(s) you are submitting, including how long has it been in existence, the category, level, and unique features.
- **Objectives:** What are the objectives of the sponsorship? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc. What metrics do you use to measure its success?
- **Execution:** Outline how these objectives were met, including details on how the sponsorship was activated. Please include some creative examples of activation and/or engagement with the target audience.
- **Innovation:** Demonstrate the innovative aspects of this sponsorship. How is this partnership delivering beyond traditional sponsorships?
- **Outcome & Results:** Outline why it is the best grassroots sponsorship of its kind in Kenya, detailing how this sponsorship works for the sponsor, the rights holder and participants at the grassroots. Please provide details of the outcomes, e.g. grassroots participation, audience feedback, differentiation, brand health, media coverage etc.
- **Testimonials:** Where possible, please include testimonials from both the rightsholder and the brand, as well as an individual benefitting at the grassroots level testifying to the partnership's success.

12. Sports Property of the Year

This category recognises rightsholder organisations and sports property owners that have effectively leveraged their assets to maximize revenue streams while providing enhanced and attractive offerings for potential sponsors and partners.

Judges will evaluate the success of these organizations in facilitating sponsorship throughout the year, focusing on several key considerations:

- **Business Wins:** Achievements in acquiring new sponsors and partners.
- **Sponsor Retention:** Strategies implemented to maintain existing partnerships.
- **Fan Community Growth:** Efforts to engage and expand the fan base.
- **Unique Experiences:** Creation of tailored experiences for fans.
- **Creativity and Innovation:** Innovative approaches to sponsorship.

Eligible candidates include clubs, leagues, federations, or event organizers that have revamped their asset offerings and secured sponsorship investments.

Entry is by a 5 A4 page submission; the judges will be looking for clear information supported by evidence, photographs, and relevant materials, paying attention to the following criteria:

- **Organisation Background:** Describe the organization, including its establishment date, number of employees, and full sponsorship portfolio.
- **Sponsorship(s):** Detail the sponsorship/commercial business model, including its duration, asset inventory, and unique features.
- **Objectives:** Define the objectives of the sponsorship model and the metrics used to measure its success.
- **Execution:** Outline how these objectives were met, detailing how the sponsorship/commercial potential is optimized.
- **Innovation:** Highlight the innovative aspects of this sponsorship model and how it delivers beyond traditional sponsorship models.
- **Outcome & Results:** Justify why it is the best sports property of its kind in Kenya, detailing experiences, results, and value brought to all parties.
- **Testimonials:** Include testimonials from sponsors, partners, or fans that attest to the success of the sports property.

13. Best use of Data & Measurement

This award recognises excellence in the use of data and measurement to advance or add value to a sponsorship programme.

Judges will be looking for effective data and measurement strategies that have proved integral in developing a more successful sponsorship programme.

Entry is by a 5 A4 page submission; the judges will be looking for clear information backed up by evidence, photos, and supporting materials.

The judges will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisation was established, sectors operated in, the number of employees and the sponsor's full sponsorship portfolios.
- **Sponsorship(s):** Please describe the sponsorship(s) you implemented research and measurement, how long has it been in existence, the category, level, and unique features.
- **Objectives:** What were the objectives of the sponsorship campaign? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc.
- **Execution:** Outline how these objectives were met, including details on how data and measurement was used to achieve these aims. Please include a brief outline of the data collected, including the type of evaluation conducted (e.g. media valuations, market research) and why this method was chosen.
- **Outcome & Results:** Outline why this is the best use of data and measurement in a sponsorship campaign in Kenya. Please provide details of the outcomes, e.g. the contribution to overall learnings, how this data collected met the objectives of the brief and what decisions or strategies were amended or re-confirmed based on the results.
- **Supporting facts & statements:** Include any other facts or statements that you feel are relevant to support the entry.

14. Best use of Content

This award recognises the most impactful use of content in sports sponsorship campaigns. Judges will evaluate creative and innovative sponsorship activation strategies that effectively utilize content and storytelling to engage their target audience.

They will seek campaigns that not only capture attention but also resonate deeply with the intended demographic, demonstrating clear value and relevance.

Entry is by a 5 A4 page submission; the judges expect clear information supported by evidence, photos, and supporting materials,

They will be looking for a clear plan and evidence that it is delivering on core objectives, paying attention to the criteria listed below.

- **Organisation Background:** Please outline when the organisation was established, sectors operated in, the number of employees and the sponsor's full sponsorship portfolios.
- **Sponsorship(s):** Please describe the sponsorship linked to the content, how long it has been in existence, the category, level, and unique features.
- **Objectives:** What were the objectives of the sponsorship campaign? For example, connecting with a specific audience, positioning the brand to a new market, brand launch, key messages etc. What metrics do you use to measure its success?
- **Execution:** Outline how these objectives were met, including how content was used to achieve these aims as well as how the campaign was integrated through other channels. Please include a summary of media weight for this channel and some examples of the creative execution.
- **Outcome & Results:** Outline why this is the best use of content in a sponsorship campaign in Kenya. Please provide details of the outcomes, e.g. research, brand health, product or service awareness/sales/uptake, consumer feedback, differentiation etc.
- **Feedback:** Where possible, please include fan or consumer feeds, or any other relevant feedback.

SAMPLE ENTRY TEMPLATE

Introduction

Organization Background
Summary of Project Team
Submission Overview, Aims & Objectives

Main Body Entry

Address the Category Criteria Points

Point 1
Point 2
Point 3
Point 4
Point 5
Point 6

Supporting Materials

Graphs, Tables, Pictures, Screenshots, Testimonials, Video e.t.c that support the entry

Summary

Main Outcomes & Achievements

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**We wish you the best of
luck in your submission**

NEED HELP?

If you need any further assistance, please
contact us using the details below

Contact

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**The categories listed in this Awards Entry Guide are subject to change at the organiser's discretion.*